



The Rotary Club of Nacogdoches

“Nacogdoches is more than a place in space,
Nacogdoches is a drama in time”
—borrowed

#2041 - District 5910

The 14th of October 2020

“Rotary Opens Opportunities”

Holger Knaack, President RI
Home Club:
Herzogtum Lauenburg-Mölln
Germany

The district Herzogtum Lauenburg is named after the medieval Duchy of Saxe-Lauenburg, which was one of the remnants of the original Duchy of Saxony. The Duchy of Saxony was partitioned in a process started in 1269, nine years after in 1260 Albert II and John I had succeeded their father Albert I of Saxon.

RI President Holger Knaack’s theme for Rotary Year 2020-2021 is based on his introduction, “Every great challenge is an opportunity for renewal and growth.”

“Brains are like muscles, one can rent them by the hour,
The only thing NOT for sale is character” ---borrowed

Rotary Program Today

“Innovation and the New Model for Higher Education”

SFA President Scott Gordon, PhD

Introduction by Ted Smith



Dr. Scott Gordon began serving as the ninth president of Stephen F. Austin State University on Sept. 16, 2019. A native of Malone, New York, and a first-generation college student, he earned a bachelor’s degree in biology from the State University of New York at Cortland. He received a master’s and doctoral degree in botany and mycology from the University of Tennessee in Knoxville and holds certifications from the Harvard University Graduate School of Education in educational management and leadership. Dr. Gordon was affiliated with the University of Southern Indiana for 22 years and served as dean of the Pott College of Science, Engineering and Education. He piloted a technology academy that allowed engineering and business students to develop ideas and business strategies around the commercialization of intellectual property. As Eastern Washington University provost, Dr. Gordon continued his work to provide students with real-world experience in finding useful applications for existing technologies. He developed partnerships with community colleges, business and industry, as well as government entities — work that was highlighted by a unique partnership with multiple businesses in The Catalyst, a 140,000-square-foot facility in downtown Spokane. He established a new degree program based on course materials developed by Microsoft to produce graduates with data analytics experience in order to meet the fluctuating needs of 21st-century employers. At SFA, Dr. Gordon has instituted an open and transparent

budget prioritization process, initiated the development of new tuition models to lower the cost of attendance, and is overseeing SFA’s \$100 million comprehensive fundraising campaign. He is successfully leading the university through COVID-19 emergency operations and recovery, and is working to remove unnecessary obstacles and ensure optimal course availability for student progression. Dr. Gordon is working with local, state and federal officials to strengthen the university and ensure the brightest possible future for SFA’s second century of educational excellence, growth and innovation.

Other initiatives:

- Initiated a comprehensive financial aid leveraging project
- Led the effort to complete a comprehensive faculty-salary study
- Worked with housing team to establish campus housing pricing incentives
- Worked with Board of Regents to establish the Lumberjack Employee Assistance Program (LEAP) for employees, spouses and dependents
- Developed new partnerships and collaborations with regional community colleges
- Successfully led university through NCAA investigation and negotiated resolution for infractions occurring prior to 2018
- Developed the cabinet-level position of Chief Diversity Officer, a first in the university’s history
- Led the development of the Lumberjack Flex Plan, a new model providing highly flexible course and curriculum offerings for students
- Led the effort to develop a culture of student success, including areas such as a one-stop shop, high-flex classrooms, reformed advising and enhanced course term flexibility
- Led the effort to develop the East Texas I-69 Corridor Initiative for regional economic development

Rotary Programs

Miles McCall

President-Elect and Program Chairman

October Programs

Ted Smith, Leader

21 October:	Rotary Fish Fry The 21st of October 2020 Speaker: Coach Kyle Keller Cost: \$50.00 for each member Corporate Sponsorships are available
28 October:	District Governor’s Visit Becky Mason, District Governor 5910, will visit our Club on Wednesday, 28 October 2020 during our regular Noon Lunch Meeting. Her visit will be a ZOOM telecast and we will have the opportunity to see it on the Big Screen.

2020-2021 Program Leaders

Miles McCall, President-Elect

If you have a suggestion for a speaker/program, please contact Miles McCall or the monthly program leader.

	2020
November	Buddy Himes
December	Mary Ann Bentley
	2021
January	Patrick Lanmon
February	Gary Ashcraft
March	Jimmy Mize
April	Francis Spruiell
May	Ron Collins
June	Ken Deppisch

Last Week

Masks and Distance Seating – Week 19

President Donna Finley with the gavel, Harry Turvalon and Bob Guilbeau manned the Rotary table, MaryAnn Bentley gave the family of Rotary report, Larry Stanaland led our singing, Emily Alders Farrell provided the music, Ralph Busby gave the invocation, and Jimmy Mize introduced the guests and visitors.

Kent Ferguson, MDC Chairman

MDC Meetings will be held on the second Monday of each month. Kent asks for all new member proposals be sent to him at wkentferguson@gmail.com. or by snail mail at this address: 3490 CR 258, Nacogdoches, TX 75965.

Thank you in advance for your commitment to Rotary

Publication

Preston Atwood

Classification: Education: Headmaster

Sponsor: Andrew Shipp

October Rotary Birthdays

A BIG Rotary Happy Birthday to:

3 October	Bryant Krenak
4 October	Lindsey Vardeman
5 October	Larry Hancock
6 October	Tom Lostracco
10 October	Clint Johnson, James Standley, and Tim Bisping
11 October	Shannon Smith
20 October	Steve Barber
21 October	Harley Schnell
22 October	Jason Bridges and Tim Young
24 October	Bill Teague
25 October	Jack Mathews
26 October	Farrar Bentley
27 October	Ian Gibson
31 October	Scott Gordon and Damon Ruckel

Our Guests Last Week

James Attaway was the guest of the Club, Preston Atwood was the guest of Ryan Head, Mario Canizares was the guest of the Club, Natalie Jamison and Rachel Jumper were the guests of Tonya Harry, Mark Kellogg, our speaker, was the guest of the Club, Amanda Kennedy was the guest of Ian McDonald, Bill Kennedy was the guest of Ray Mitchum, Nicole Lostracco was the guest of Ed Pool, and Drew Mavlsby and Hans Williams were the guests of the Club.

United Way

Donate YOUR FAIR SHARE in your 2021 Better Days Ahead Nacogdoches Area United Way workplace campaign for a chance to win a 2020 Hyundai Accent generously provided by Rex Perry Autoplex. What is YOUR FAIR SHARE? One hour of pay donated per month to the Nacogdoches Area United Way. Give \$7.00 per week and you are eligible to enter the drawing TWICE!

It’s not too late to organize a workplace campaign at your place of business. Reach out to Gary Lee Ashcraft at 936-552-6408 or visit our webpage, unitedwaynac.org for more information.

Now more than ever we need your help to Join the Fight to Live United. Funds raised through workplace campaigns stay in the Nacogdoches County Area to help those who need help the most via our 20+ Partner Agencies.

Rotary Fish Fry

The 21st of October 2020

Speaker: Coach Kyle Keller

Cost: \$50.00 for each member

Corporate Sponsorships are available

The Rotary Fish Fry Committee and the Rotary Board met to try to create a Jack McCullough Rotary Fish Fry this year that would accommodate the current demands for the Corona virus social distancing protocols. What was agreed upon was to use the month of October Club meetings to create the same atmosphere. On October 7, the Ladyjack Basketball program will be highlighted with speakers and video. On October 14, Dr Scott Gordon will speak. On October 21, the Lumberjack Basketball program will be spotlighted. That day the menu will be fried fish. Now more than ever, the SFA basketball program needs our support and encouragement. The summer scholarship program is extremely short on funds. Each Rotary member is being asked to contribute \$50.00 toward this effort. They will be billed in their October statement. In addition we are trying to raise funds through ten corporate sponsorships. Hopefully we will be able to meet and possibly exceed our contribution to the basketball programs given last year. The Rotary Club of Nacogdoches always rises to the occasion when the need arises. This effort will be no different.



Rotary Club of Nacogdoches -October 7, 2020: Mark Kellogg, Head Women’s Basketball Coach at Stephen F. Austin State University, was speaker at a recent noon meeting of the Rotary Club of Nacogdoches. Coach Kellogg provided an excellent update of our Ladyjack basketball program and expectations for the upcoming 2020-21 season. The Ladyjack basketball program has been an exception success during Coach Kellogg’s tenure with 116 total victories being just one of twenty Division I women’s basketball programs to win 23 or more games each of the past four seasons. Coach Kellogg also provided an update of the SFA Basketball practice facility currently in process of construction. The facility will be state of the art and provide a significant enhancement to our basketball program’s player training, development and recruitment. The program was appreciated by all in attendance. Dr. Hans Williams, Dean of the Arthur Temple College of Forestry and Agriculture at Stephen F. Austin State University and Mario Canizares, Nacogdoches City Manager were introduced as new members of the club by Kent Ferguson, Rotary Membership Chairman. Pictured left to right are Ted Smith, Program Chairman, Coach Kellogg, Mr. Canizares, Larissa Philpot, Sponsoring Member, Dr. Williams, Dr. Buddy Himes, Sponsoring Member, Mr. Ferguson and Donna Finley, Club President. ector of Student Nutrition and Donna Finley, Club President.

Thoughts and Tips

“Waste no time on anger, regret, or resentment, just get the job done.”

— Ruth Bader Ginsburg, 1933-2020, American jurist who served as a judge of the United States Court of Appeals and as an associate justice of the United States Supreme Court.

“Trust. Years to build, seconds to break, forever to repair. The one, non-negotiable, indispensable, ingredient of leadership”

— Martin Edward “Marty” Dempsey, General, US Army Retired, 37th Chief of Staff of the Army, 18th Chairman of the Joint Chiefs of Staff, author, and professor at Duke University.